

Strategic Cooperation for Sustainable Materials



Landmark Partnership Established

San Fang Chemical and NicheTech Advanced Materials announced the signing of a strategic cooperation agreement with BASF, the world's leading chemical company.

This landmark partnership specific focus on applications within the footwear industry and aims to jointly develop sustainable materials includes :



Decarbonization

Developing materials that significantly reduce the carbon footprint compared to traditional petroleum-based polymers.



Eco-friendly TPU

Utilizing advanced chemistry from BASF, such as bio-based or recycled content, to produce greener Thermoplastic Polyurethane (TPU) films for shoe uppers and structural components.



Sustainable Injection Materials

Expanding the portfolio of sustainable polymers for injected components, such as midsoles and outsoles, meeting the stringent performance and environmental demands of global footwear brands.

This partnership combines San Fang and NicheTech's expertise in material processing and application knowledge within the footwear supply chain with BASF's leading-edge innovation in material science, accelerating the transition to a more sustainable and circular economy in sporting footwear & garment industry.